

# ROSEVILLE 4TH OF JULY PARADE

## GENERAL RULES AND GUIDELINES

(Please read the rules and guidelines carefully before signing the application)

**THE CITY OF ROSEVILLE'S 4TH OF JULY PARADE** celebrates our country's Independence Day with a parade that provides entertainment, community spirit, and fun for all to enjoy.

**ENTRY REQUIREMENTS AND SELECTION: ALL PARADE ENTRIES MUST SHOWCASE ELEMENTS OF THE PARADE THEME OR INDEPENDENCE DAY.** Music is encouraged to accompany the entry. Entries applicants are all subject to approval by parade organizers. Entries are selected on their entertainment value, uniqueness, size, and appearance. The parade is a "family-friendly" celebration and parade participants must be appropriate to be seen by all ages. The parade will **not** be used as a platform for special interests.

**COVID-19 GUIDELINES:** We will be keeping safety in mind as we plan this event. We will follow CDC and CDPH guidance (which is subject to change without notice). We will follow whatever COVID safety guidelines are in place at the time of the event.

**ENTRY APPLICATION FORM:** The entry application form must be completed and signed with an understanding of the general rules and guidelines. The parade organizers reserve the right to reject any entry at any time. Applicants will receive notification of their acceptance. Staging instructions will be mailed approximately one-two week prior to the parade. The rules and guidelines are for the safety and quality of the parade. Failure to abide by these rules and guidelines and those presented with the parade information package may result in the entry's removal from the parade.

**COMMERCIAL/BUSINESS ENTRIES:** A fee of \$50 is required for the entry (check, made payable to the City of Roseville).

**FORWARD MOTION PARADE:** All entries are required to maintain a continuous forward motion during the parade. No stopping to perform anywhere along the parade route.

**HANDOUTS, CANDY OR FAVORS:** Handouts, packaged candy, and favors may be distributed directly by volunteers that are walking with the float. Volunteers must walk up to the sidewalk to distribute materials; no patrons may enter the street along the parade route. Nothing can be thrown out or sprayed along the parade route, curbside or behind the crowd due to littering and liability policies by the City of Roseville. Throwing any items from the parade route is a serious liability factor, one that has resulted in injuries in other parades.

**IDENTIFICATION SIGNS:** Identification banners are encouraged for entries in the parade. Signs must be for identification purpose only and not as an advertisement. No phone numbers, addresses or websites listed please.

**CANCELLATION POLICY:** Only a significant act of nature or will cancel the parade, of which all units would be notified. If, for some unforeseen reason, your unit is not able to participate in the parade after being accepted, you must contact the parade staff, prior to the parade date. Entries absent on parade day without proper notification will not receive a refund or future invitations.

**PARADE JUDGING:** A panel of community judges will judge all qualifying entries. Judges decisions are final. Parade award winners will be announced shortly following the parade and posted on the 4<sup>th</sup> of July Celebration page on the City's website.

### **TYPES OF ENTRIES CONSIDERED FOR THE PARADE**

**MARCHING MUSICAL UNITS: School Bands, Drum Corps, Independent Bands, etc.** Marching musical units are requested to perform the one-mile parade route. Unit members are required to be in uniform attire. Summer attire is welcomed.

**FLOATS:** We recommend push floats for this parade or decorated trailers. A description of the float design with size dimensions must be submitted with the parade application. Floats should not exceed 50 feet in length (including tow vehicle) or more than 14 feet in height and 10 feet wide.

**MARCHERS / SPECIALTY UNITS: Clowns, Color Guards, Marching Groups, Scouting Groups.** Units will be considered on their entertainment value or uniqueness. Entries requiring vehicles to carry sound systems must notify parade organizers on the application. Carts or vehicles accompanying the entry must be decorated and lit.

**VEHICLES:** Vehicles considered for entry must be antique or unique. Commercial business vehicles such as vans, tankers, farm machinery, tractor-trailers and other large vehicles are not encouraged due to liability and safety concerns. Vehicles permitted in the parade will be restricted in numbers (example - car clubs will be limited to 8-10 cars, no more than three car clubs will be accepted). **No** commercial or private vehicles are allowed in the parade without prior written approval by the parade staff.

**EQUESTRIAN / ANIMAL UNITS:** Equestrian riders should be at least 8 years of age and accompanied by an adult trainer. Any animal deemed unsafe in the parade will be removed. All animal units must provide their own "clean-up" crew and equipment to follow their unit in the parade.

**DRILL / DANCE: Dance Troupes; Drill Teams, Baton Groups, etc.** should consist of 10 members or more to be considered. Routines must be choreographed for forward motion.

**SPECIAL GUESTS / DIGNITARIES / POLITICAL CANDIDATES:** Special guests, dignitaries or candidates running for political office are allowed to be in the parade, but must showcase elements of the parade theme or Independence Day as part of their entry. Signs or marketing pieces defaming or disparaging individuals, groups, beliefs or initiatives are not allowed in the parade. The special guest/dignitary/political candidate must appear in the parade.

**PARTICIPANT AGE RESTRICTIONS:** Walking participants must be at least six years old or older. There must be a least one adult escort for every six children under the age of 13 years. Young children riding on a float must have adult supervision on and around them.



Official Entry Application  
Parade Date: July 4 - 9:00 am

**Application for entry must be received by: June 23rd**

(Please type or print legibly)

Name of Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Primary Phone #: \_\_\_\_\_ Alternate #: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Web Site Address: \_\_\_\_\_

Alternate Contact Person: \_\_\_\_\_ Phone#: \_\_\_\_\_

• UNIT INFORMATION •

Commercial/Business (\$60 entry fee)

Non-profit/Other (\$20 entry fee)

*See the guidelines to decide your unit type, and check all applicable boxes. Please note there are entry fees: Commercial/ Business \$60 / All other entries \$20*

Band/Drum Corps

Float

Marchers/Specialty Unit

Vehicle

Equestrian

Drill/Dance

Other (describe) \_\_\_\_\_

Number of Members in Unit: \_\_\_\_\_ Number of adults: \_\_\_\_\_ Children: \_\_\_\_\_ (ages) \_\_\_\_\_

Does unit have sound or music?  Yes  No

If yes, describe: \_\_\_\_\_

Are any vehicles requested to accompany this unit? (Vehicles will be limited & must be approved)  Yes  No

If yes, describe: \_\_\_\_\_

**The following information would be used for announcer scripting.  
Please provide as much information as possible.**

Description of unit for announcers (please be specific): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Comments or requests: \_\_\_\_\_

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**• FLOAT INFORMATION •**  
*(Complete the following information if submitting a float entry.)*

Parade Float Theme Title: \_\_\_\_\_

Overall float size:                      Length: \_\_\_\_\_                      Width: \_\_\_\_\_                      Height: \_\_\_\_\_

Describe float concept: \_\_\_\_\_  
*(Use second page if needed to fully describe.)*

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\_\_\_\_\_ Planned activities are subject to change without notice due to safety guidance of the CDC and CDPH. In the event that the event guidance changes, this event may change to a stationary parade.  
**(Initials)**

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**Participation Waiver**

In consideration of the permission by the City of Roseville (CITY) to accept the below named participants in the class/activity listed above, sponsored by the CITY, the undersigned hereby releases the CITY from, and waives and relinquishes any claim, liability, cause of action, damages, or costs for personal injury or property damage arising as a result of participation in or receiving instructions from the CITY regarding said activity, excepting for such personal injury or property damage as may arise directly out of the active negligence of the CITY, its officers, agents or employees. The undersigned acknowledges that he/she has been fully advised of the risks and potential dangers incidental to engaging in the activity for which this registration was submitted, and voluntarily and knowingly assumes the risks of engaging in the activity.

NOTE: By signing this agreement, you are agreeing to relieve the City of liability for personal injury, wrongful death or property damage except as may be caused by the active negligence of the CITY. The City of Roseville Parks, Recreation, and Libraries staff reserves the right to photograph or videotape facilities, activities and program participants for potential future use. By signing this agreement, you are also agreeing to release any and all photo or video rights you may have. All photos and videos will remain the property of the City of Roseville.

The undersigned acknowledges the potential of exposure to COVID-19 and other illnesses while participating in or attending meetings, practices and/or competitions, and that this potential exposure carries a risk of infection, serious illness or death for the participants and household members. The undersigned is voluntarily participating in the class/activity, and agrees to assume any and all risks of infection, injury, or death, whether those risks are known or unknown.

Photo/Video Waiver: I understand that the City of Roseville (City) staff reserves the right to photograph and/or record facilities, activities and program participants for potential future use. I hereby grant permission to the City to use my or my participant's photograph and/or audio/video recording for any lawful purpose, including for example such purposes as print and online advertising. I understand that I will not be paid or receive anything related to the City's use of my/my participant's photograph and/or recording. I understand that all photographs and recordings will remain the property of the City and I acknowledge the City's right to alter or edit any photographs and/or recordings at its discretion. I agree to release the City from any and all legal claims I or a third party may have arising from the use of my/my participant's photograph and/or audio/video recording.

Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Representative Signature: \_\_\_\_\_

Authorized Representative (print): \_\_\_\_\_

- Roseville 4th of July Parade Application must be signed.
- ALL entry applications are subject to review approval by the parade organizers.
- Non-Profit/Schools/Other entries must include entry fee of \$15.00 with application.
- Commercial/Business entries must include entry fee of \$50.00 with application. Checks payable to "City of Roseville" or via credit card.

**Return original entry application to:**  
Roseville 4th of July Parade  
Attn: Kathleen Beedy  
1550 Maidu Drive, Roseville, CA 95661  
Email: [kbeedy@roseville.ca.us](mailto:kbeedy@roseville.ca.us)